



# Tennis Coaching Program





**OVERVIEW:** EnJogo is India's first full-stack sports learning platform, providing seamless online / offline sports training in **Football** (Bhaichung Bhutia Football Schools), **Tennis** (Nandan Bal Tennis Academies) and **Badminton** (Prakash Padukone Residential Academy).

EnJogo started with a vision to create playing opportunities through structured training programs - with its flagship project **Bhaichung Bhutia Football Schools - India's largest football program**. BBFS has paved the way of creating the eco-system to identify, nurture and develop talent in Indian Football with the largest pool of football coaches, residential and non-residential infrastructure and a robust coach education program which is unparalleled in the Indian Sports Industry.

EnJogo now brings the same level of expertise in **Tennis** with the most recognized brands joining hands to develop talent.



## TEAM

# LED BY AN AMBITIOUS AND DIVERSE TEAM



**KISHORE TAID**

CO-FOUNDER AND CEO

- Former COO, All India Football Federation
- Helped India rise from 172 to 97 in FIFA rankings
- Ex-Investment Banker
- IIMA, IIT Delhi (CS)



**ANKIT ARORA**

COO

- 11-yrs in Sports Mgmt with 15+ city operations
- Former Manager with Evalueserve
- B. Tech, PEC



**NANDAN BAL**

TECHNICAL DIRECTOR

- 30+ yrs as Coach & Mentor
- ITF Level 3 Coach
- Dhyan Chand Awardee
- Track record of producing world class tennis players



**JAIDEEP BHATIA**

DIRECTOR STRATEGIC PARTNERSHIPS

- 20+ yrs in Tennis Coaching & Administration
- Ex Co-founder of TEAM Tennis (India's largest tennis program)
- Ex PwC, LLP USA
- MBA, Univ. of Bridgeport, USA

## EXECUTIVE TEAM



**VASHISTHA AGGARWAL**  
TECHNOLOGY

- Founder, Avyay Technologies
- 12-yrs of entrepreneurial experience
- IIT Delhi (Dual Degree, Elec)



**DEEPTI GAUR**  
PRODUCT

- 15 yrs in product design and dev across Car fintech, E-commerce & Edtech
- Previously with CarDekho, Freecultr, Educomp, Sapient



**NAMITA BAL**  
SENIOR COACH & INSTRUCTOR

- ex-Professional Player & Indian Davis Cup (Juniors) Coach
- Over 10+ years of Coaching Experience



**SALIL**  
SENIOR COACH & INSTRUCTOR

- Ex-Professional Player & Senior Coach
- Over 15+ years of Coaching Experience



**YUVAJ SINGH**  
COACH & OPERATIONS MANAGER

- Ex-professional & India Player
- GPTCA and USPTR Certified Coach
- Sports Management from FIFA/CIES

## SUPPORT TEAM



**ONE OF ITS KIND UNIQUE PROGRAM FOR TENNIS :** Designed in consultation with Nandan Bal, former tennis coach, Indian National Team, who has groomed International tennis icons such as **Leander Paes, Rohan Bhopanna & Nitin Kirrtane.**

Nandan Bal is one of the highest rated tennis coaches in the country with the largest team of ITF certified coaches responsible for nurturing 15+ international ranked players at the national junior and senior levels.

#### His achievements are-

- Dhyhan Chand Award for 'Lifetime Achievement in Sports and Games' in 2020
- Nurtured champions like Leander Paes and Rohan Bopanna and more.
- Coached Indian teams in both the Davis Cup and Fed Cup.
- Won silver medal for India at the 1982 Asian Games and 1979 World University Games.
- Represented India in Davis Cup.
- Chairman of AITA Davis cup selection committee.



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# Our Mission and Philosophy

## Mission:

Each individual has talent, every talent deserves an opportunity! At Enjogo NBTA, we aspire to make this a reality.

## Philosophy:

### Safe and enjoyable environment

where the students feel safe and are able to develop their abilities

### Guided discovery

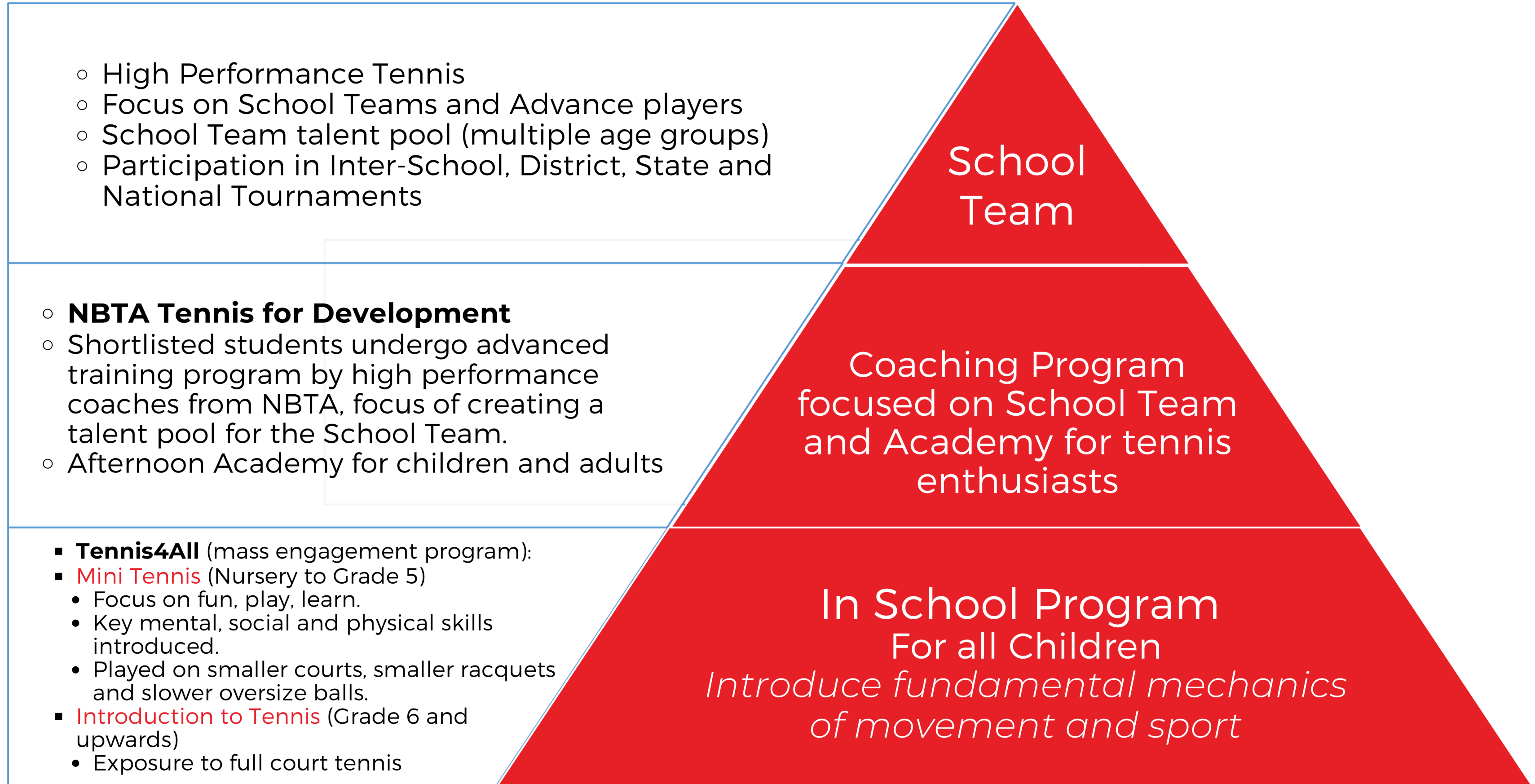
we ask a lot of questions and give the players an opportunity to take part in the learning process.

### Maximizing player potential

to ensure that every student we train reaches their full potential

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# School Engagement Framework



# What is MINI-TENNIS ?

**Allows widespread participation and engagement for children 5 to 9 years.**

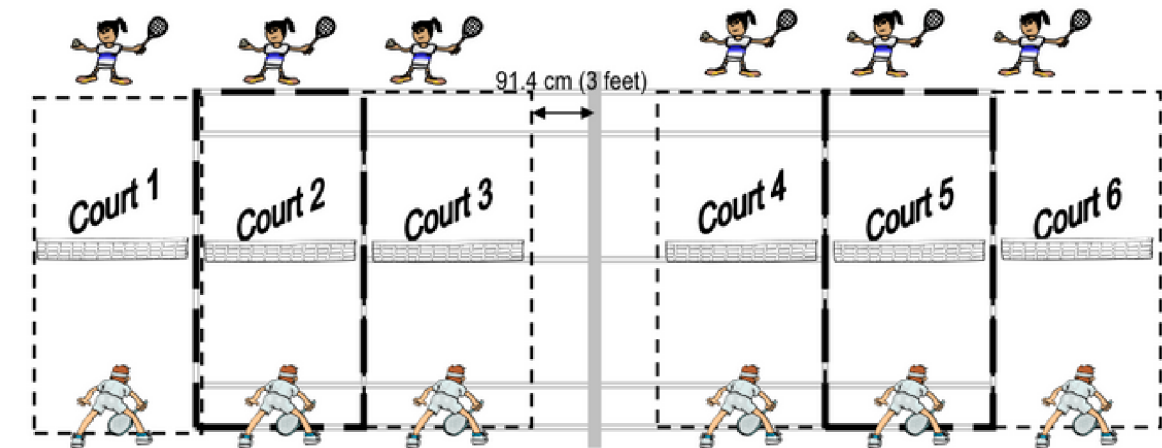
## Benefits:

- HELPS KIDS LEARN IMPORTANT PHYSICAL, TECHNICAL, TACTICAL AND MENTAL SKILLS
- EASY TO SET UP
- SMALLER COURTS, SMALLER RACQUETS (17 – 25 IN), LIGHTER BALLS, AND SMALLER NETS MAKES IT EASY TO LEARN TENNIS
- MINIMAL INVESTMENT
- EXCELLENT SOURCE OF TALENT IDENTIFICATION FOR FOLLOW UP JUNIOR DEVELOPMENT PROGRAMS AND IN “DEVELOPING FUTURE CHAMPIONS”

***Our aim is to develop the culture of tennis in India starting from the grassroots***

## Practice Set-Up on one regulation size court

Six ½ Court Practice courts can be set-up on one regulation court to accommodate 12 players. A ½ Court (dash lines on diagram) is 11 Meters long (36 feet) and 5.5 meters wide (18 feet). The net should be 80cm high.



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# In-school Coaching Program

**NBTA will establish all stages of the coaching system. We will manage the complete tennis coaching program and also organize various events such as Intra School tournaments, Open tennis tournaments, Tennis Fun Days, Summer Camps, etc to give the coaching program a cutting edge.**

## **A) PROGRAM FOR SCHOOL STUDENTS**

### **School Team**

- Students from the tennis teams will be given advanced training to compete effectively during the Inter-School, Inter-District and Inter-State tennis matches.
- Offered before school hours or zero period.

### **Mini Tennis (Nursery to Grade 5)**

- Special coaching program with scaled-down tennis equipment like smaller racquets, oversized balls, smaller nets, and specially designed fitness equipment like cones, rings, hurdles, etc, used to impart basic tennis skills like eye-hand coordination, ball control, and basic stroke play.
- Offered during the games period.

### **Introduction to Tennis (Grade 6 and above)**

- Normal tennis balls and full size racquets are used according to the ability of the child, Offered during the games period.





# After-school Academy

## **B) TENNIS ACADEMY**

### **1. Mini Tennis**

- Special coaching program for young children aged 4 onwards.
- Scaled down tennis equipment like smaller racquets, oversize foam balls, smaller nets and specially designed fitness equipment like cones, rings, hurdles etc used to impart basic tennis skills like eye hand coordination, ball control and basic stroke play.

### **2. Beginner**

- Core fundamentals of tennis taught to children aged 9 plus.
- Focus on hand eye coordination, basic techniques of tennis.
- Children introduced to tournament play (internal matches)

### **3. Intermediate**

- Focus on developing core fundamentals - mental, physical, tactical and technical required to compete effectively
- Introduction to match play and district and state level tournaments

### **4. Advanced**

- High performance program
- Focus on developing players who can compete in National and International tournaments

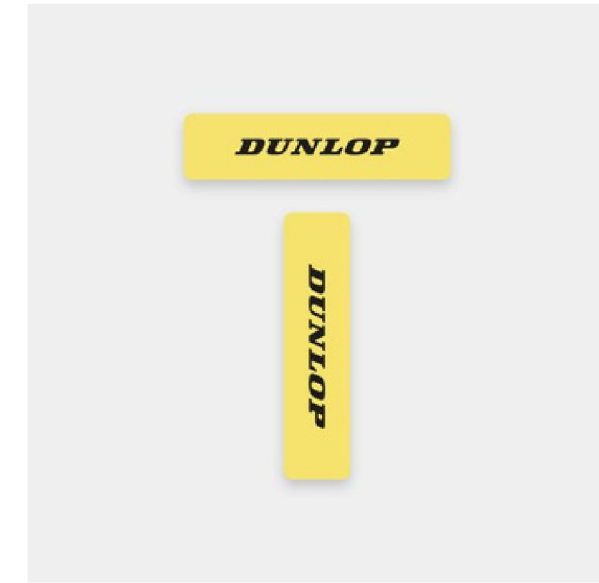
### **5. Adult**

- Focus on serve, score and rally
- Play To Stay Fit
- Technical And Physical Development
- Stroke Corrections,



# Tennis and Fitness Equipment Provided

The equipment will include mini tennis racquets, mini tennis nets, ball baskets, marker lines, skipping ropes, hurdles, cones, agility ladders. This will give the program a cutting edge.



# Sports Club/Apartment Complex Engagement Framework

Performance



**Stage 3**

High Performance

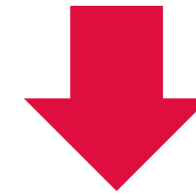
**Stage 2**

Player Development

**Stage 1**

Foundational Program

Recreation



**Adult Coaching Program**

**Group and Private lessons**

**Open Tennis Tournaments**

**Tennis Fun Days**

**and more!**

# FUN TENNIS EVENTS

**Fun Events** - Family Fun Day, Mini Tennis Fun Day, and Carnivals are examples of Fun Events. The goal of these events will be to provide the entire family with an opportunity to play some fun games on and off the tennis courts and win exciting prizes.

**Carnival:** An event where children of all ages and categories can participate. Accuracy tests, Longest rally, and Fitness Scores are activities organized to engage children in developing skills through a fun and competitive medium with prizes for the winners.

**Mini Tennis Fun Day:** for children aged 4 to 9. Fun-filled tennis games and exciting prizes encourage children to enjoy tennis in a fun manner.



**Family Fun Day:** Encourages parents and children to play together on the same platform. Various inclusive, simple tennis games are organized that parents and children with no prior experience can also participate.

# COMPETITIVE TENNIS EVENTS

## **Competitive Tennis Events:**

- Intra Academy Tennis Tournament: This will be a tournament primarily for the children undergoing tennis training at the academy. The age groups would be Mini Tennis (Under 8, Under 10, Under 12, Under 14 and Under 18).
- Inter Academy Tournament: This tournament will involve a team of children from different age groups representing various Tennis academies competing against each other.
- Open Tournament: It involves children representing themselves individually, competing in different age groups. Non-residents are also encouraged to participate.

**Note:** All the above events except charity events will be on a chargeable basis.